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Soli Selected for Cleantech Open Competition 2019

Cambridge, MA – 7.31.19 – Soli has been selected as one of only 35 companies in the Northeast to participate in this year’s national Cleantech Open. The business accelerator program has worked with over 1200 clean technology startups, with most of the past participants going on to raise \$1.2 billion collectively and create more than 3,000 clean economy jobs.

Soli is new type of consumer-rewards program that fights climate change. For every dollar a consumer spends with participating merchants, two pounds of CO2 are kept from entering the atmosphere, and the consumer receives redeemable reward Points.

For the first time, consumers can make a measureable impact on climate change with their everyday shopping activities. And businesses can reward environmentally conscious shoppers in a meaningful and compelling way.

“Consumers have felt powerless to affect meaningful climate change, but that’s no longer true! Soli is a shopping platform centered on climate remediation by and for commercial enterprises and consumers. Soli will become a movement for good, and make a difference every day,” states Soli Founder and Chairman, Robert MacArthur.

Working together, businesses and consumers can retire millions of tons of CO2 from the environment. At scale with just 14 million users, Soli expects to nearly offset the annual carbon emissions of a city roughly the size of Boston or San Francisco. The impact of Soli is significant.

Soli is the ONLY transparent company that’s retiring carbon. It is a participating member in the UN Global Compact, the Association for the Advancement of Sustainability in Higher Education (AASHE), the American Sustainability Council (ASBC) and is affiliated with non-profit Climate Remediation Foundation, a public charity focused on climate issues.

Be part of Saving our Planet!

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